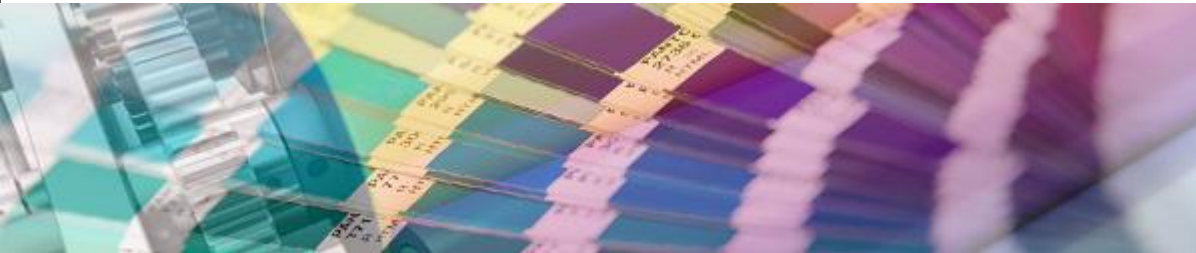




Hybrid Print Management

Service and
transparency - with
the right outcome at
the best price

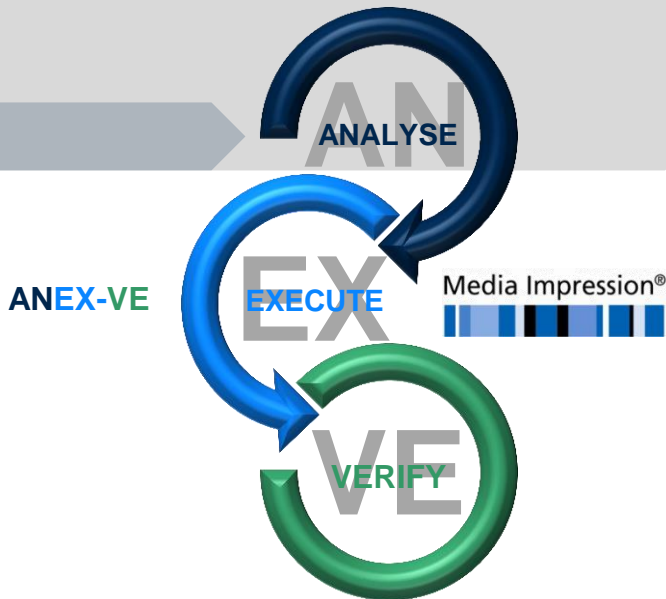
HPM – Hybrid Print Management



- We provide advice on full service, transparent show our results, and develop for you from.
- HPM is an application service for your marketing / advertising department to save time and money
- HPM is your purchasing department for the advertising Shopping
- HPM gives you contact with the printer that you do not have in traditional print management. No firm guidelines for printing partner (we are independent of printing partners)
- Absolute auditable for printer, order, time, place and production machines
- Linkable with your ERP, bookkeeping, settlement system etc.
- Online, by phone, in person and demand expert support
- With Europe-wide printer database that can be easily extended with your favorite printers

We don't just say what to do, we do what we say!

Consulting means nothing if it doesn't produce measurable results!

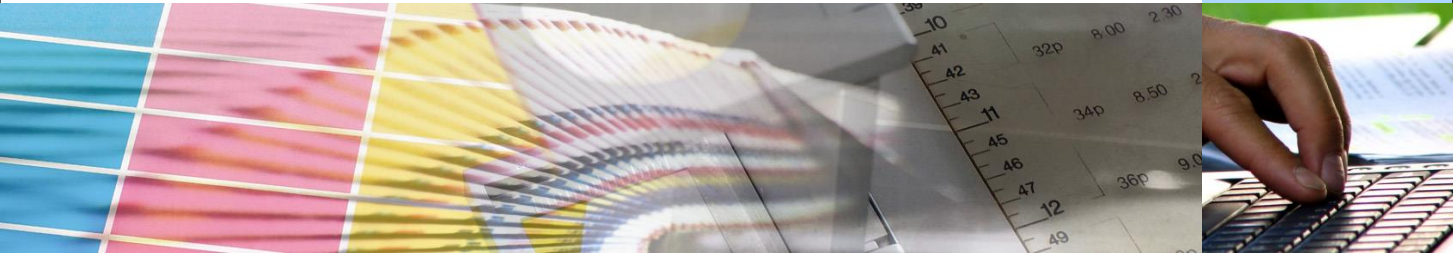


Media Impression's ANEX-VE is much more!

- ANEX-VE is much more than consulting, it is the continuous analysis and solving of challenges and implementing process improvement for all your media systems
- Outcomes will be verified, analysed, and repeated
- Progressive process and continuous quality improvement



HPM – Hybrid Print Management - ANALYSIS



- We always start by identifying where you are and where you want to go:
 - Who / what are your customers?
 - Which products and services have been utilized?
 - What is your print volume?
- HPM is always a common dialogue about the following points out:
 - Is there a need for a new approach to your print production?
 - Where and who are your target audience and how we can use this in the simplest most effective way to reach with Print Advertising
 - How do we achieve the best results with your printing budget!
- HPM is there to take on new challenges and ways to the print product!
- It is not always the cheapest price is the best result, a change may be the goal!

HPM - EXECUTE



- We help you to make the decision for the best shopping of the required print products! Maximum information with minimum expenditure of time for you.
- Our recommendations are always based on your real needs and interests
- We can also work in secret or in public, just as you like it
- Together with our network and your existing suppliers, we will be your print media reach production targets - at the best price, with no stress for you!
- With HPM it is possible a multiple brand platform for your entire media centralized on to build.
- We are there to control the familiar service, a Print Management Company transparent and clear.

HPM – VERIFY



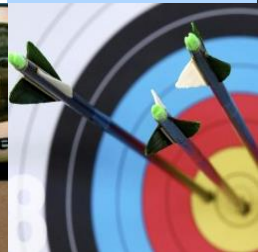
- From the beginning, you will get through the Hybrid Print Management a benchmark:
 - Quality
 - Innovation
 - transparency
 - cost stability
- Your print media production will be able to adapt to the constantly changing market realities
- HPM will help you to achieve the goals set your print media
- We ensure that the best is used from our network to your benefit and for your goals

RFQ – Benefits for you



- 50% reduction in "Time to market" for your print production (validate it yourself)
- 35% reduction in costs for small print runs
- 15% reduction for the high volume print production
- 90% stock reduction for creating supplements for catalogues

Benefiting you!



RFQ - Request For Quote

For optimal buying at the best price!



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info@mediainpression.biz

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www.mediainpression.biz

For the right Outcome at the best Price!