



Request For Quote

For the right
Outcome at the
best Price!

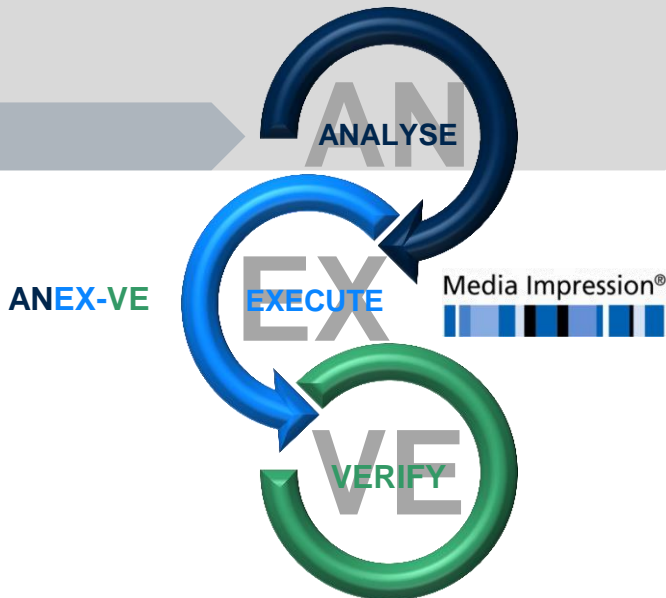
RFQ – Request For Quote



- RFQ is an application service for your advertising /marketing department to save time and money by removing the need to go through your purchasing/procurement organization
- RFQ gives you best and direct access to any and all available printers and service providers
- Fast and easy to use with automatic saving for reusing successful jobs
- Fully auditable by printer, job, time, machine, location etc
- Easy to integrate with your ERP, procurement, accounting systems etc
- On-line, on the telephone, in-person and on-demand expert help and support
- Europe-wide printer databases but easy to add your favourite/local printers

We don't just say what to do, we do what we say!

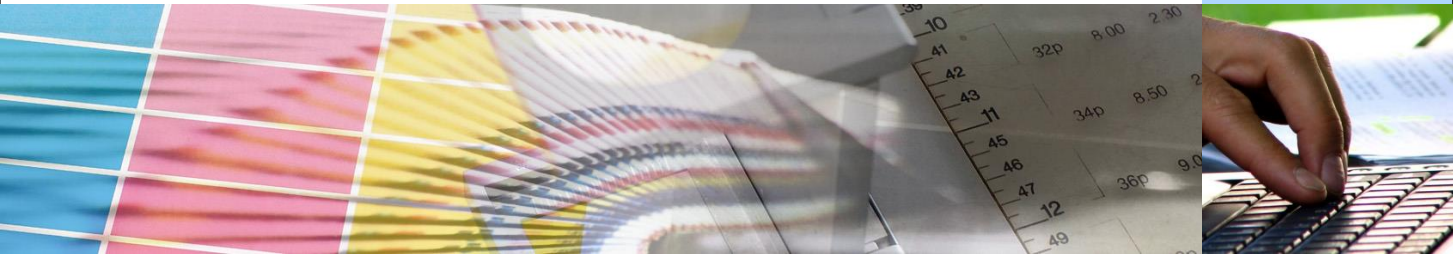
Consulting means nothing if it doesn't produce measurable results!



Media Impression's ANEX-VE is much more!

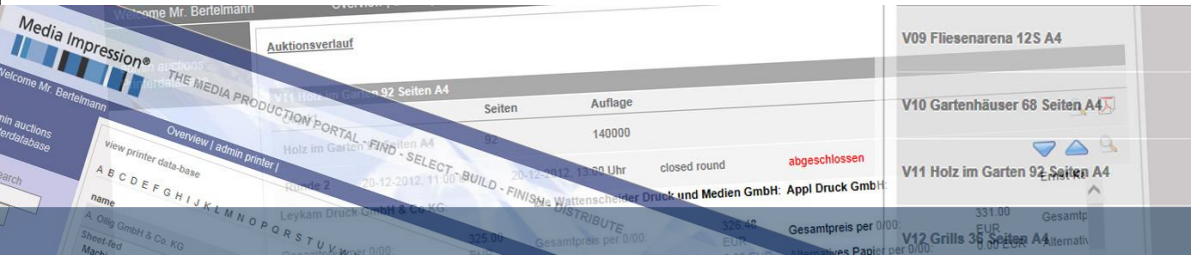
- ANEX-VE is much more than consulting, it is the continuous analysis and solving of challenges and implementing process improvement for all your media systems
- Outcomes will be verified, analysed, and repeated
- Progressive process and continuous quality improvement

RFQ - Request For Quote - ANALYSIS



- The first step is to understand what you have and where you want to be:
 - Who are your customers?
 - What are your products or services used for?
 - How much print do you need to produce?
- Together with you, we will help determine:
 - Is there a need for a new approach to your print production?
 - Where and what are the target groups and how can we reach them with print in the easiest and most cost effective way?
 - How to get the best return for your print media budget!
- RFQ is there to give you new ways of meeting challenges and optimise your print budget!
- The lowest quote will not necessarily give you the best outcome!

RFQ - EXECUTE



- We ask you to let us help decide what is the best way for your company to purchase the required print media products
- Our recommendations will always be based on your real needs and best interests
- We can work behind the scenes or represent you in person depending on how you want to play it
- Together with our network of resources and your existing suppliers, we will help you achieve all your print media production objectives at the best price with the least hassle
- With RFQ you can easily establish a multi-brand centralised purchasing operation for all your media requirements
- **We are there to help ensure that you can delegate whilst never losing control!**

RFQ – VERIFY



- From your first use of Request for Quote, you will establish a benchmark for:
 - Quality
 - Innovation
 - Transparency, and
 - Cost stability
- Your print media production will be able to adapt itself to the constantly changing market
- RFQ will help ensure that you always achieve your print production objectives

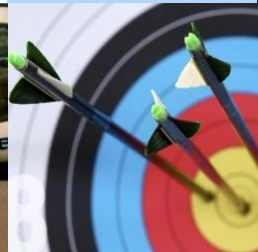
- **And we ensure that the best practice from our network of customers and suppliers is passed on for your benefit!**

RFQ – Benefits for you



- 50% reduction in "Time to market" for your print production (validate it yourself)
- 35% reduction in costs for small print runs
- 15% reduction for the high volume print production
- 90% stock reduction for creating supplements for catalogues

Benefiting you!



RFQ - Request For Quote

For optimal buying at the best price!



For the right Outcome at the best Price!

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