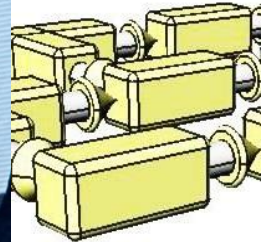




**Process Gearbox
The...**

**Workflow
Automation
Middleware
Solution**

PGB - Process Gear Box is for...



- An easy way to connect disparate systems and people into a coherent and unified workflow process
- Sharing resources, accomplishing collaborative tasks and integrating distributed systems
- Connecting transactional processes that are not fully automated but are still business critical
- Connecting people, departments, systems and external organizations into manageable workflow when building new fully automated systems is not appropriate
- Doing so with the rigour of Lean Six Sigma will also help ensure the success of your transactional processes

1. Process Gearbox will...



- Enable all steps in all transactional processes to be mapped, bench-marked and connected with all current contributors, reviewers and stakeholders into a single coherent system.
- All systems feeds will be integrated and a single user role-based login created to ensure media production integrity and for roll-back audit.
- Automated workflow production specifically for your needs will become logical, relevant, resilient, fast, automatic and simple.

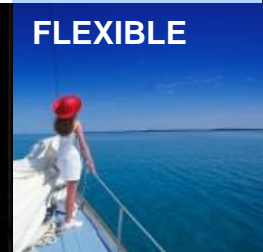
2. Process Gearbox will...



Process Gearbox will:

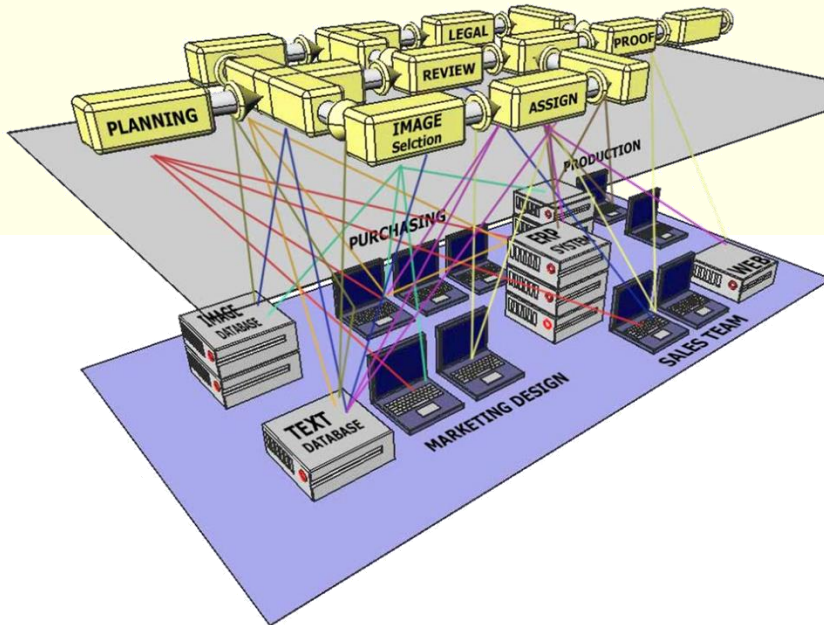
- Define process workflows and identify contributors and stakeholders
- Identify and connect all information sources (ERP, CRM, DAM, PIM etc) and workflows
- Analyse process optimisation and time-lines
- Ensure continuous, dynamic and ongoing improvement
- Compare process production development against outcomes required
- Allow external media agencies to be integrated, benchmarked and inter-changed

Benefits



- A complete Workflow/Process Management Connectivity solution
- Delivered as web services not installed software
- Enabling successful process mapping, planning and unification/convergence in partnership with internal and external organisations, contact centres, email, post, social websites and e-commerce
- A multi-process overlay `workflow grid` to provide workflow automation where no workflow tools are available or suitable
- Meeting all the requirements of Lean Six Sigma's DMAIC
- Manageable from anywhere in the world

The Process Gearbox Grid



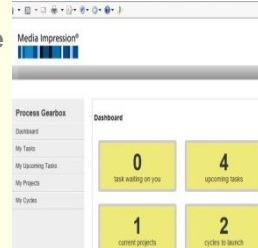
PGB creates a secure Internet connectivity layer for all

- People (internal and external)
- Processes
- Systems

Your production environment will be easier and much faster to manage, change and improve!

PGB is linked with your:

- Teams
- Systems
- Data Base



STEP 1 Model your Business Processes



- The first step is to map what systems, people, organisations and outputs you currently have
- Using Process Gearbox’s “Workflow Modelling Manager” you will be able to visualise all existing activities, tasks, steps, system feeds, interfaces, people, departments, partners, outputs and performance levels
- This might be the first time you have been able to have an holistic way to review, benchmark and understand the complexity of all transactional processes and the ability to do “what if” planning for immediate feedback on what that looks like
- Before you can manage you must measure, but to measure you need to describe. Process Gearbox will turn words into pictures and workflow diagrams to that workflow process management is optimised to DMAIC standards

STEP 2 Connecting All Process Steps Into a Unified Process



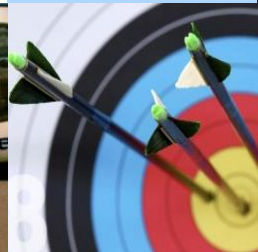
- Many processes which lead to any form of transactional production output operate as a series of very loosely connected (usually manual) steps. It is not seen as an end to end process, which it needs to be.
- Process Gearbox enables all process steps, participants and systems (internal and external) to be aligned, connected and managed online. It will show who is to doing what, when, if there is a problem or holdup, what workarounds are required and will provide the means to implement them, on the fly.

PGB minimum benefits for you



- Many processes will remain complex but not unmanageable with Process Gearbox.
- If you want to change what individual, department or agency/external organisation is involved with, or benchmark their performance, then Process Gearbox will implement what you want.

Benefiting you!



PGB – Process Gear Box

Dynamically connecting disparate people
and systems to automate workflow and
control costs!



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Enables you to rapidly model processes, review
and change them for the best results!