



Solve problems
and find IT
solutions - **MSD**

Media Solution
Development

What is MSD - Media Solution Development

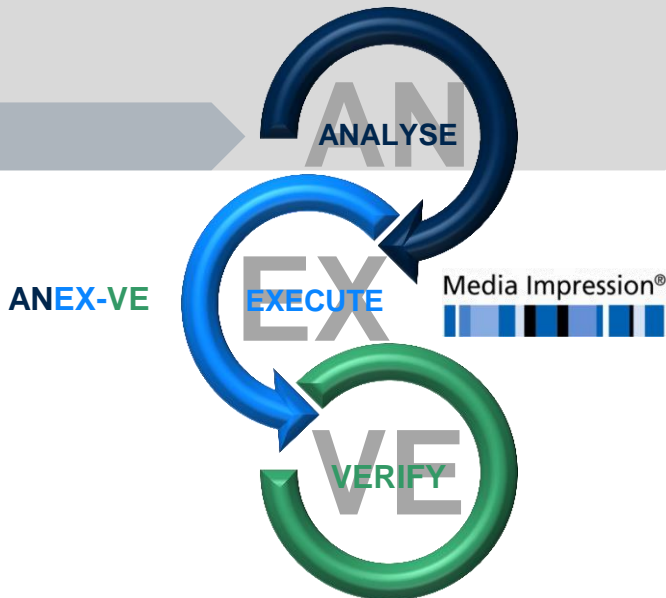


Being in the market for many years does not mean we know everything, but we have seen a lot. While doing this, we solved many challenges and created many service modules. This enables us to ...

- Combine solutions to create unique applications fast!
- Understand complex problems!
- Keep development costs down!
- Integrate existing systems without the need to replace/update them!
- Develop new marketing services to address your customers' needs!

We don't just say what to do, we do what we say!

Consulting means nothing if it doesn't produce measurable results!



Media Impression's ANEX-VE is much more!

- ANEX-VE is much more than consulting, it is the active long-term solving of challenges and implementing process improvement for your all media systems
- Results will be verified, analysed, and repeated
- Progressive process and quality improvement



What does this mean to you?



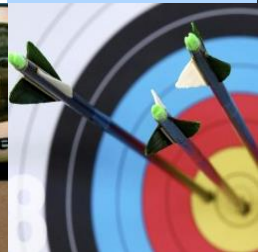
- Connectivity with all kinds of applications/systems
- Easy to implement, operate and update
- All development has as its foundation the use of “open source” components to achieve reliable, innovative and low cost solutions
- Working with a big network of Geeks to provide effective solutions
- Out of the box thinking with people who have all worked at retailers and publishers
- We build systems for you, not for us

An overview over services/tools we provide



- B2B Shop
- Print-on-demand
- Media planning
- Content management
- Apps for all operating systems
- Automated page generation (flyers, posters, business cards, pages etc.)
- Small to big process solutions
- Data-base driven portal solutions

Benefiting you!



MSD – Media Solution Development

Unique and rapid software development!



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Media Impression's bits and bytes people only exist
to improve your business!