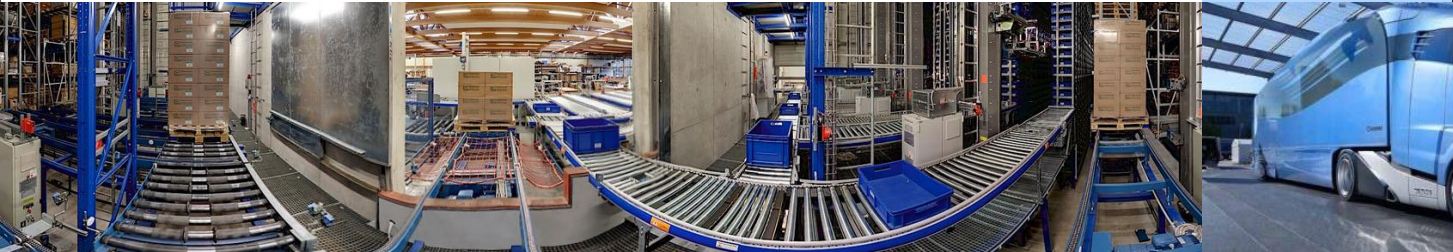




Logistic Process
Optimizer - **LPO**

Perfect Logistics
Solutions for Your
Media Production

LPO - Logistics Process Optimizer

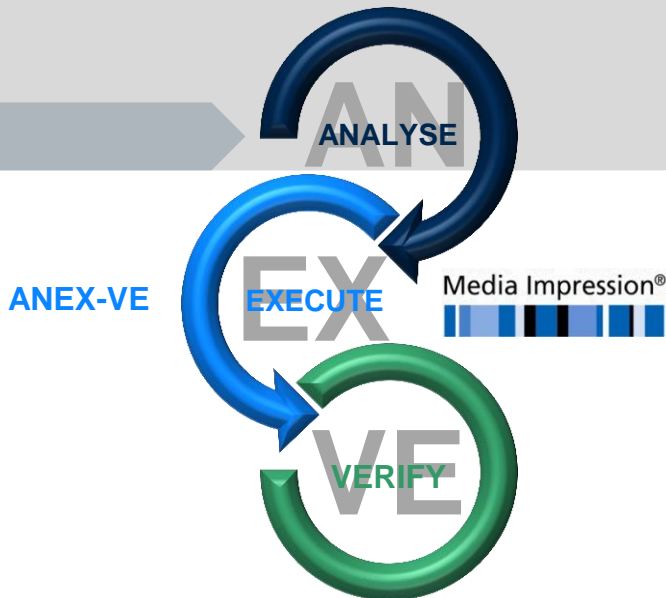


- Logistics is the blood supply of your business!
- The best advertising campaign is ineffective if it does not reach your customers in first class condition.

We make sure that our logistics expertise will achieve your promotional success!

We don't just say what to do, we do what we say!

Consulting means nothing if it doesn't produce measurable results!



Media Impression's ANEX-VE is much more!

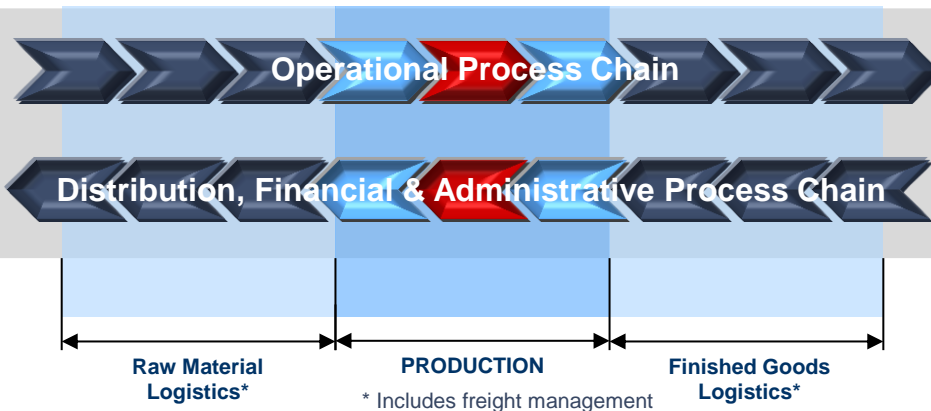
- ANEX-VE is much more than consulting, it is the active long-term solving of challenges and implementing process improvement for your all media systems
- Results will be verified, analysed, and repeated
- Progressive process and quality improvement

LPO - Logistics Process Optimizer - ANALYSE



- We obtain a detailed knowledge and understanding of your complete media production operation for our comprehensive logistics process analysis model.
- Our consulting encompasses the entire value chain and includes strategic logistics planning for sustainable efficiency and long-term problem resolution.
- An holistic understanding of your supply chain will create the basis of an optimal logistics solution in conjunction with your business objectives.

LPO – The Whole Chain



- Logistics is always bi-directional!
- The potential for synergies is always available!
- Logistics, together with our ANEX-VE consulting package is much more than just a lorry!

LPO - EXECUTE



- Any logistics chain is only as strong as its weakest link - we combine our logistics expertise with your planning and production systems, creating stable and flexible connections throughout.
- In a market constantly in motion, we find new ways to increase the efficiency and speed of your logistics processes.
- Process optimization, transparency and innovation to achieve sustainable cost improvement.
- Using clear objectives for the delivery of measurable service level improvement.
- The result is the best cost / benefit ratio for your business.

LPO - VERIFY



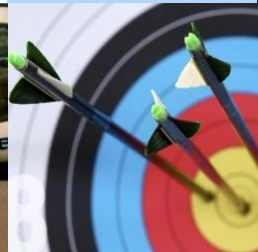
- Our cross-process logistics perspective enables the widest possible overview of all media production channels.
- We recognize logistics problems early to rapidly find (even pro-actively) appropriate solutions.
- Those solutions are efficiently implemented where required for your logistics organization
- Logistics improvement will provide ongoing added-value

LPO – BENEFITS



- 12 to 30% reduction in logistics manning
- Significant reduction of indirect personnel deployment (clerical, accounting, etc.)
- Active freight management reduces freight costs by up to 35% with ongoing increases in services levels
- Reduction in space and equipment required
- Reducing total logistics costs by up to 20%
- Establish logistics as a new marketing and competitive advantage

Benefiting you!



LPO – Logistic Process Optimizer

Putting logic in your logistics: Active value!



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